



#beamahead



Building Wrap at DNATA SIGNAL - DEIRA



An excellent building wrap on the Airport Road at the DNATA Signal on the Deira City Centre & Airport Junction. This site has a Great Visibility from Clock Tower, Floating Bridge and Sharjah side towards Dnata signal.

The glass wall is essential to people turning towards:

- * DXB International Airport
- * DXB SHJ Ittihad Road
- * Deira City Centre Floating Bridge
- * Clock Tower
- * All Car Showrooms in the vicinity

The site also leads towards other parts of Deira.

Frontlit Building Wrap-Day Image



Frontlit Building Wrap-Day Image



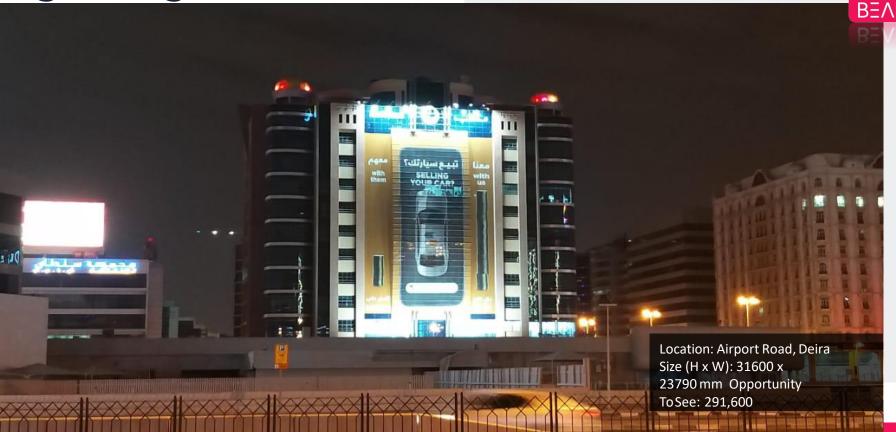


Location: Airport Road, Deira Size (H x W): 31600 x

23790 mm Opportunity

To See: 291,600

Frontlit Building Wrap-Night Image



LOCATION MAP



ARTWORK SPECIFICATION



BEAM

Creative Guidelines

- ✓ Artwork Specs : Layout Adobe Illustrator ai format only.
- ✓ Client initially send JPEG images of artwork for DM approval (Arabic & English both).
- ✓ Deadlines: DM/RTA approval 3 to 4 working days, Production & Installation 4 to 5 working days.
- ✓ Artwork Visual : Bilingual (50% Arabic & 50% English).
- ✓ Arabic Language shall be on top of the English Language.
- ✓ The Advertisement must follow the rules of Islamic Sharia Law, the public order or public decency or the prevailing traditions of the country.

PROPOSAL



Media	Location	Faces	Duration	Production	Gross Cost	Net Cost
Front lit Building Wrap	DNATA Signal, Deira	1	12 Weeks	1 Inclusive	AED 825,000	AED 495,000

- Artwork to be provided by client
- > AED 520/- Dubai Municipality charges per artwork
- > Above rate are exclusive of 5% VAT
- Extra Production cost AED 55,000/-
- Payment Terms: 100% Advance





We Can & We Do

Outdoor Planning | RTA Abra Branding

| Activations | In Store Branding

| Electronic Media | Broadcast

| Digital & Online | Barters & Tie-Ups | Print



Thanks!

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